

- ISPIM CONNECTS BANGKOK -

- Partnering for an Innovative Community -

- 1-4 March 2020 – Bangkok, Thailand -

in collaboration with:



- Call for Submissions -

Thailand is on the road to becoming an innovation Hub in Southeast Asia. Government, private sector, universities and start-ups are working together to develop an innovation ecosystem to support the Thailand Government's economy 4.0 agenda. Thailand is eager to develop an inclusive, sustainable and technologically advanced economy, which is reflected, for example, in the emergence of digital parks, co-working spaces and in its vibrant community of entrepreneurs. A strong emphasis on social innovation is also an interesting characteristic of the Thai Innovation Landscape. Most large Thai organizations list innovation among their top strategic priorities and there is much to be learned from these companies innovating in constrained emerging markets.

We welcome you to join us in amazing Bangkok for **ISPIM Connects Bangkok 2020: Partnering for an Innovative Community**, to discover and contribute to this blooming Southeast Asian (ASEAN) innovation world.

Submissions from academic, research, consulting, industry, intermediary and policy are encouraged. Submissions on the focus themes are particularly sought.

- Focus Themes -

Driving Innovation 4.0 in Emerging Markets:

- ✓ Innovation in Emerging markets
- ✓ Sustainable and Social Innovation
- ✓ Smart Innovation and Technology
- ✓ Co-creating Digital ASEAN
- ✓ Developing Innovation Ecosystems
- ✓ Developing the Innovative 4.0 Leaders and Workforce

You are invited to share insights on these topics or on other key societal challenges related to the Thailand 4.0 Economic Development Model (see <https://thaiembdc.org/thailand-4-0-2/>):

Economic Prosperity: to create a value-based economy that is driven by innovation, technology and creativity.

Social Well-being: to create a society that moves forward without leaving anyone behind (inclusive society) through the realization of the full potential of all members of society.

Raising Human Values: to transform Thais into "Competent human beings in the 21st Century".

Environmental Protection: to become a liveable society that possesses an economic system capable of adjusting to climate change and low carbon society.

- General Themes -

* denotes Special Interest Group

- ✓ AI and Innovation (including Big Data)*
- ✓ Business Models
- ✓ Creativity in Innovation
- ✓ Design and Design Thinking for Innovation
- ✓ Digital Disruption *
- ✓ Digital Transformation*
- ✓ Entrepreneurship and Innovation in Start-Ups & SMEs
- ✓ Futures & Foresight*
- ✓ Health, Healthcare & Innovation Management
- ✓ Innovation Management Methods for Industry*
- ✓ Innovation Policies & Instruments
- ✓ Innovation Standards & Certification
- ✓ Innovation Training, Teaching & Coaching*
- ✓ Living Labs*
- ✓ Measurement of Innovation
- ✓ Methods & Skills for Innovation Management Research*
- ✓ Open Innovation
- ✓ Innovation Platforms, Ecosystems and Supply Chains
- ✓ Responsible Innovation*
- ✓ Social Innovation
- ✓ Transferring Knowledge for Innovation

- Important Submission Deadlines -

- ✓ **6 December 2019:** Outlines Only (All Submissions)**
- ✓ **3 January 2020:** Acceptance Notification**
- ✓ **2 February 2020:** Final Submissions (including papers, profiles & photos) PLUS registration and receipt of payment
- ✓ **17 February 2020:** Presentation Slides

** early submission and acceptance notification is possible for all authors with external funding application deadlines. contact admin@ispim.org

- Proceedings -

Accepted papers will be published in the Proceedings with an ISBN and included online in EBSCOhost and ProQuest. Authors wishing to withhold their papers from the proceedings may do so on request. All outlines are double-blind evaluated. Special issues focused on the key themes of this event will be published in *Technology Innovation Management Review*. Selected papers will also be entered, where suitable, into ISPIM's associated journals: *Creativity and Innovation Management*; *Futures & Foresight Science*; *International Journal of Entrepreneurship and Innovation Management*; *International Journal of Innovation Management*; *International Journal of Technology Management*; *International Journal of Technology Marketing*; *R&D Management Journal*; *Technological Forecasting and Social Change*; *Technovation*.

- Submissions -

The table describes the submission types. All files must be submitted online at www.conferencesubmissions.com/ispimconnectsbangkok by the deadline dates. Do NOT email submissions to ISPIM. Only one submission and one presentation per person is permitted. There is no limit on co-authoring or co-presenting. Anyone wishing to suggest a one-hour workshop should contact admin@ispim.org.

Submission Type	Documents required				
	Outline	Abstract	Paper	Lead Presenter Photo & Profile	Presentation slides
	(by 6 December 2019)	(by 2 February 2020)			(by 17 February 2020)
Academic Submission Accomplished academic research results of an empirical or theoretical nature.	750-1000 words: text only using structured headings * Problem: What specific issues does the submission focus on? What is the goal? * Research design: How was/will the work (be) executed- describe the methodology/approach. * Findings: What are/will be the main outcomes and results? * Lessons learned: What can both practice and theory benefit from this study? * Reference List (Very strictly: 5 to 10 references)	An abstract is not the same as an outline. 125-150 words of plain text summarising the submission.	Max 5000 words (ISPIM paper template)	Presenter Photo: 90x110 px Presenter Profile: max 150 words of text	<u>Strictly</u> max 7 slides 10 mins + session discussion. Slides will be checked for length, clarity & quality and non-conforming presentations will be returned for correction. There will be <u>no</u> opportunity for further updates after the deadline or for presenters to use a USB stick on the day.
Practice Submission Interesting stories regarding one of the challenges presenting successes, failures, challenges, good practice and learning.	300-400 words: text only using structured headings * Issue (50%): What specific issue are you focusing on and what are you proposing? * Interest (25%): Who and why precisely will this interest your audience? * Benefit (25%): How can others benefit from your presentation? * References not required.		Optional No max length. (ISPIM paper template)		

Please use the correct headings below to structure the outline. Do not include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be pasted into a text box during the submission process and must not be emailed to ISPIM. Only one submission and one presentation per person. There is no limit on co-authoring or co-presenting. All outlines are double-blind evaluated for acceptance and papers with potential for journal publication are double-blind reviewed. Outline word limits include headings and word count includes references. Paper word limits exclude references, tables & figures, but do include the abstract. If you are a couple of hundred words over the limit please do not worry; just be reasonable.

- Evaluations -

The evaluation of outlines is conducted by the Scientific Panel on a double-blind basis. The Panel contains academic, scientific and industry expertise. The primary evaluation criteria for acceptance are:

1. Is the submission topic relevant to the themes?
2. Contribution to current understanding (degree of newness for an audience of expert innovation professionals).
3. Scholarly/scientific quality for academics; practical implications and foundations for practitioners.
4. Probability of stimulating debate/insight.

Typically, less than half of the outlines submitted are accepted and then presented at the conference. Please note that papers that have the potential for journal publication are double-blind reviewed with full feedback and iterative revision.

- For guidelines, documents and further details, please visit www.ispim-connects-bangkok.com -